



Jane Hales

Co-founder Coach | Board Advisor | Author
| Accelerator Expert | Investor



Helping founders survive the "messy middle" and reverse the Silent Sabotage that turns dream teams into devastating business divorces.

Jane Hales is a board director, co-founder, and EO member, with 30 years of experience building and scaling agencies. After experiencing her own "near-death" business crisis despite award-winning external success,, Jane discovered that 65% of co-founder businesses die in the messy middle of scaling. As the creator of the Stormline Map, she now helps VC-backed founders navigate co-founder conflict, proving that trying to fix relationship problems with business tools is a trap. Her core philosophy: "Growth doesn't cure misalignment—it masks it".

AS SEEN IN

BUSINESS SHARKS

FUTURE MILLIONAIRES

THE SUCCESSFUL FOUNDER



RAJ GOODMAN

*65% of startups fail due to cofounder conflicts - Dr Noam Wasserman

SIGNATURE TOPICS

- ✓ The 65% Exit: Why You Can't Spreadsheet Your Way Out of a Broken Co-Founder Relationship
- ✓ The Partnership Hype Cycle: Surviving the "Trough of Disillusionment" Before It Destroys Your Business
- ✓ The Shadow Fight: Navigating Unspoken Power Dynamics in the Boardroom
- ✓ The Emotional Contract: Governance for the Human Side of Scaling

BOOK JANE FOR

- Founder Summits & Accelerators
- Leadership Conferences
- Entrepreneurship Panels

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It's rare that you meet decent business people that have morals, ethics and can truly walk the walk, but Jane does it with grace, style and an amazing understanding of what stands in the way of progress. - **Justin Robert Price, CEO JRP Ltd**

